

Newspaper front pages

Student A

WIN THIS £350,000 DREAM COTTAGE

Daily Mail

THURSDAY, AUGUST 6, 2011 55p

Daily Mail COMMENT
'To blame the cuts is immoral and cynical. This is criminality pure and simple'

THE ANARCHY SPREADS

Threatening a masked rioter in front of a blazing car on the streets of Hackney, East London, yesterday as outbreaks of lawlessness spread across the Capital

Task 1
Explain how this title attempts to attract the readers' attention.

Task 2
Discuss which title page better arouses the reader's interest.

Student B

THE INDEPENDENT

SINCE 1986 FREE FROM PARTY POLITICAL BIAS | FREE FROM PROPRIETORIAL INFLUENCE

I condemn the violence. But I also understand it

What J.Lo can teach us about breaking up

The day I trained with the England squad

Markets plunge again as panic continues

Arab leaders condemn Assad at last

Mob rule
Police and politicians powerless as London burns for a third night and riots spread

FULL REPORTS, PAGES 4-7

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Student C

Friday 9 August 2011 FREE NEWSPAPER OF THE YEAR WEST END FINAL

London Evening Standard

Best for the 2012 Olympics standard.co.uk

Riots in the capital
20 pages of news and comment
PLUS Boris Johnson: We will recover Page 4
Tim Godwin defends the Met Page 14

LONDON'S SHAME

CAMERON RECALLS PARLIAMENT
16,000 POLICE ON THE STREETS
WORST SCENES SINCE THE BLITZ

The riot scenes have been the worst since the Blitz, says the prime minister. He has ordered a state of emergency and called in the reserves. The police are on the streets in force since the riots began last night. The scenes are the worst since the Blitz, says the prime minister. He has ordered a state of emergency and called in the reserves. The police are on the streets in force since the riots began last night.

Task 1

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Student D

SECTION GDN DE PaGe1 Edition Daily110000 Editions:05 Zone: Sent at 9/16/2011 1:08

Aditya Chakraborty Why Europe's real problem economy is Germany Inside G2

the guardian

The battle for London

Full-scale alert as violent riots spread across capital
Disorder breaks out in Birmingham city centre
Prime minister and home secretary return from holiday

Inside

There was a building fire after the riot in London. The fire was caused by a person who was jumping from a building. The fire was caused by a person who was jumping from a building. The fire was caused by a person who was jumping from a building.

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Erwartungshorizont

Didaktischer Hinweis

Die vorliegende Prüfung ist als Gruppenprüfung mit vier S konzipiert, bestehend aus einem monologischen Teil (Task 1) und aus einem dialogischen Teil (Task 2).

Alternativ kann das Material folgendermaßen eingesetzt werden:

- Zwei Partnerprüfungen (A/B, C/D), bestehend aus einem monologischen und einem dialogischen Teil.
- Sechs Partnerprüfungen (A/B, A/C, A/D, B/C, B/D, C/D); in diesem Fall besteht die Prüfung nur aus dem dialogischen Teil. Der monologische Teil entfällt, um auszuschließen, dass ein Prüfungsteil denjenigen S bekannt ist, die ihre Prüfung zu einem späteren Zeitpunkt ablegen.

	Photo	Headline	Ratio of text and visuals	Other features
A Daily Mail (tabloid)	<ul style="list-style-type: none"> ♦ there is a figure with its face covered in black → sinister and threatening ♦ the background is almost entirely made up of burning objects → suggests large-scale destruction → it focuses on the rioter 	<ul style="list-style-type: none"> ♦ there is a short, very emotional headline ♦ 'anarchy' – an exaggeration which evokes strong associations (the loss of control, insecurity etc.) ♦ 'spreads' – very evocative, suggests rapid growth 	<ul style="list-style-type: none"> ♦ a huge picture dominates the entire front page; a huge headline covers almost half the page ♦ there is a succinct comment in the box: 'criminality pure' → quick orientation for the reader 	<ul style="list-style-type: none"> ♦ no reference to other news → riots absolutely dominate ♦ reference to sweepstakes/ attractive prizes
B Independent (broadsheet)	<ul style="list-style-type: none"> ♦ young white man (dressed in sneakers, cut-off jeans and a T-shirt), face partially covered, carrying an object, walking relatively casually background: burning sports car, dark smoke → focuses on the core of the issue: relatively poor young people attacking symbols of the establishment 	<ul style="list-style-type: none"> ♦ a short emotional headline ('mob rule') with a longer, more informative subtitle ('powerless') → evokes fear and loss of control 	<ul style="list-style-type: none"> ♦ the photo of the rioter dominates (2/3 of page); the front page includes other photos to arouse interest in other topics as well 	<ul style="list-style-type: none"> ♦ reference to other articles inside (comment, gossip, human interest story on football and more on the riots); two other articles on front page (one on the economy and one on global political events) → suggests serious reporting
C Evening Standard (tabloid)	<ul style="list-style-type: none"> ♦ picture of a ruined building with sunlight streaming through the open walls; policeman/fireman in front of the building; rubble in front of the building → emphasises large-scale rioting and destruction → light could be read as symbol of hope → police/fireman represent authority and the restoration of order → focuses on the effect of the riots 	<ul style="list-style-type: none"> ♦ short and very emotional ♦ the word 'shame' is open to interpretation and ambiguous → suggests shameful events; blames the rioters → could be read as admission of guilt; blames society 	<ul style="list-style-type: none"> ♦ the picture takes up almost the entire page; a short article refers to the riots ♦ three informative subtitles for quick orientation 	<ul style="list-style-type: none"> ♦ reference to 20 more pages of coverage → suggests in-depth analysis and reporting

D Guardian (broadsheet)	<ul style="list-style-type: none"> ♦ there is a picture of a human figure jumping out of a first-floor window with outstretched hands (firefighters are probably on the ground ready to catch him/her) → suggests drama and danger, but also confidence and support → focuses on the victim and the rescuers 	<ul style="list-style-type: none"> ♦ there is a relatively objective headline; 'battle' evokes images of warfare, danger, fighting etc. 	<ul style="list-style-type: none"> ♦ the photo takes up roughly half the page; the headline relatively small; there is a relatively long article on the front page 	<ul style="list-style-type: none"> ♦ short references to various other articles covering the same incident and other political news; one other major article (on foreign news)
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