

The American Dream then and now

Possible answers and solutions

1. Outline the reasons Schwarzenegger gives for leaving his home country of Austria.
(Comprehension)

Aspects of the assignment	Phrases from the text you could have highlighted	Notes in the margin: your own words/paraphrases (Use your dictionary!)
reasons for leaving Austria	<p>“When I was a boy the Soviets occupied part of Austria. I saw their tanks in the streets.” (ll.13-14)</p> <p>“I remember the fear we had when we had to cross into the Soviet sector.” (ll.14–15)</p>	After World War II he was confronted with communism when part of Austria was controlled by the Soviet army.
	<p>“It was common belief that the Soviet soldiers could take a man out of his own car and ship him back to the Soviet Union as slave labor.” (ll.16–18)</p> <p>“I remember how scared I was that the soldiers would pull my father or my uncle out of the car and I would never see them again.” (ll.21-23)</p>	<p><i>Childhood memories:</i></p> <ul style="list-style-type: none"> – living in fear of the army – being afraid of being separated from one’s family – feeling of helplessness
	<p>“As a kid I saw socialist – the socialist country that Austria became after the Soviets left.” (ll.26–27)</p>	From his point of view, the situation in Austria did not improve very much after the Soviet occupation had ended.
	<p>“In school, when the teacher would talk about America, I would daydream about coming here.” (ll.29–30)</p> <p>“I would sit there and watch for hours American movies, transfixed by my heroes, like John Wayne.” (ll.30-32)</p>	As a boy he was attracted by the Wild West and its heroes, whom he knew from films.
	<p>“Everything about America seemed so big to me, so open, so possible.” (ll.32-33)</p>	America appeared attractive because, unlike his small home country, it offered vast open spaces and wonderful opportunities.
	<p>“Then I heard Nixon speak. He was talking about free enterprise, getting the government off your back, lowering the taxes and strengthening the military.” (ll.40–42)</p>	America, especially the Republicans, promised to give him the chance to make his dreams come true, e.g. to be financially successful.

Task 1 aims at the content of the text (*Anforderungsbereich 1*).

Outline means that you have to give the main features, structures or general principles of a topic, without minor details. The topic is mentioned in the assignment: reasons for leaving Austria. Make sure you use your own words. Your English-English dictionary will help you to do so. Avoid quotations but add some line reference in brackets: (l.X) or (ll.X–Y).

2. Analyse how he makes his speech effective. Pay special attention to rhetorical devices and the way in which he tries to establish a friendly relationship to his audience. (*Analysis*)

Aspects of the assignment	Phrases from the text you could have highlighted/ could quote	Your explanation/analysis
relationship to the audience	"My fellow Americans" (I.1)	The speaker addresses the audience directly and tries to show them that he is one of them.
	<i>Paragraphs dealing with his past:</i> "When I was a boy ..." (II.13–18) "As long as I live – ..." (II.6–9)	He tells them two anecdotes from his past to bridge the gap between them (little Austrian boy who is scared of foreign soldiers/ becoming an American citizen).
	"I walked around with the American flag around my shoulder ..." (II.8-9)	He appeals to their sense of patriotism by mentioning the American flag.
rhetorical devices	"scrawny boy" – "Governor" (II.2+3) "socialism" (I.39) – "free enterprise" (I.40) "fear" (I.14) – "dreams" (I.35) "empty pockets" – "full of dreams" (I.35)	He makes use of antithesis to stress the difference between his old life in Austria and his new life in America.
	"dream" I.5, I.29, I.35 "proud" I.8, I.10, I.11	Repetition of key words makes the speech emphatic.
	"That is an immigrant's dream! It's the American Dream." (I.5)	He uses an image which stands for a whole range of positive ideas, e.g. freedom, individuality, success etc.
	"... full of dreams, full of determination, full of desire." (II.35-36)	Enumeration is combined with anaphora and alliteration to give emphasis

Task 2 aims at the formal elements of the speech (*Anforderungsbereich 2*).

Analyse means that you have to describe and explain in detail certain aspects and/or features of the speech. Two of these aspects are mentioned in the assignment: rhetorical devices and the relationship to the audience. Short quotations from the text might be necessary. Never give your opinion in this *Anforderungsbereich*.

3. Arnold Schwarzenegger's speech is part of the 2004 election campaign of George W. Bush, President of the United States. Explain the role of the media in such a campaign. (*Analysis*)

Your answer might contain the following aspects:

The media should

- inform the public about the candidates, thus enabling the people to make an informed choice.
- uncover misbehaviour, scandals, and misuse of power by the candidates.
- allow candidates to express themselves by advertising their views on or ideological approaches to certain issues.
- never blindly support a given political party or candidate.
- make sure politicians do not use the media as a propaganda machine.
- provide politicians with regular, constructive criticism.

Benefits for the candidate/his party:

- Campaigning through the media is easier and more effective than trying to organize party workers.
- Media exposure ultimately determines which candidates will be able to reach the most potential voters; candidates try to dominate both 'free' (news) and paid media (advertisements)
- National party conventions serve as media stages for candidates.
- Prominent speakers such as Arnold Schwarzenegger guarantee media coverage.
- Media coverage helps to raise money to support the campaign.

4. Arnold Schwarzenegger claims that what he has achieved is "an immigrant's dream. It's the American Dream" (1.5). Comment on this statement taking into consideration what you know about the American Dream. (*Evaluation: comment*)

- *Possible thesis:* Arnold Schwarzenegger is the embodiment of the American Dream.
Evidence: His achievements reflect different elements of the American Dream:
 - His rise from a poor Austrian boy to a famous Hollywood star illustrates the economic dream of success and prosperity: from rags to riches.
 - His election as Governor of California shows that personal dreams of self-fulfilment can still come true in America.
- Background information about the American Dream (→ see Fact file):
 - Origin of the term: coined by James Truslow Adams in 1931; idea itself goes back to early settlers who left Europe for political, religious and economic reasons.
 - Elements of the Dream: freedom, individualism, optimism, hard work, progress, patriotism.

Task 3 aims at *Anforderungsbereich 2*.

This task asks you to draw on the information about the media which you acquired in the course "The Dynamics of Change: Ideals and Reality".

Task 4 aims at an evaluation of the text by reflecting on its topic in a different text form (*Anforderungsbereich 3*).

That means that you are expected to observe the conventions of the required text form (here: formal letter).